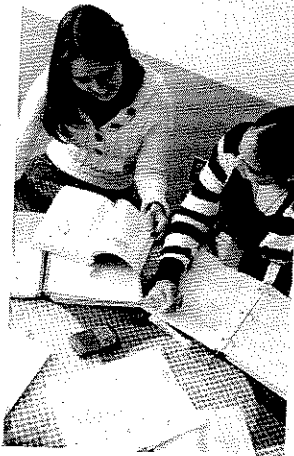
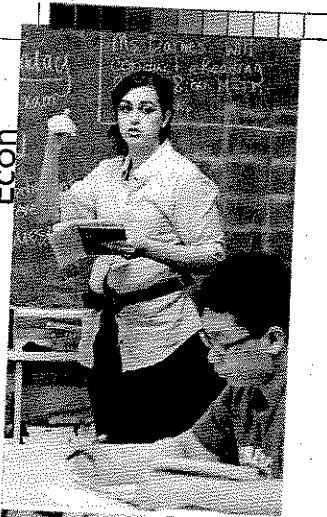


Econ



QUEENS COLLEGE

Helping people achieve their dreams for more than 70 years.

«Date»

«Addressee»
«Position»
«Org Name»
«Address»
«Address2»
«City, State Zip»

Dear «Salutation»:

It's the start of another academic year, and it is my pleasure to greet you as the new chair of the Department of Economics. Let me introduce myself. My name is John Devereux. After completing an undergraduate degree at Trinity College in Dublin, Ireland, I received my doctorate in economics from the University of Chicago. I have spent the last ten years at Queens College after an earlier stint at the University of Miami. What I most like about Queens is teaching a student body where I can make a difference in people's lives. I also appreciate being in a department where different views are encouraged.

I come to the position of chair with the department at a crossroads. On the positive side, due to the hard work of my predecessors, we have built up to a full-time faculty of twenty-two, our largest size in many years. It gets better. We have drawn professors from some of the best graduate programs in economics (including Yale, the University of Pennsylvania, Johns Hopkins, and U.C. Berkeley). Our newest faculty member, Francesc Ortega (PhD, NYU, 2004), who studies immigration, came to us from a tenured faculty position with the internationally-recognized economics program at University Pompeu Fabra in Barcelona, Spain. The quality and size of our faculty will allow us to match the depth and breadth of the education offered at many top-ranked schools. At the same time, we confront many challenges. Enrollments have exploded. The department faces many additional responsibilities involving new initiatives, such as the BBA and the Risk Management Program (which has just been approved by the New York State Department of Education). My challenge as chair is to continue the college's and department's mission of providing a first-rate education to our students.

An important part of being able to provide such an education is to have a faculty who are stimulated by the research that they do and who can share their knowledge and enthusiasm with their students. For example, one of our new—and very popular—faculty members, Cara Marshall, who teaches Corporate Finance, is co-editing a book entitled *Financial Engineering: The Evolution of a Profession*. And what is financial engineering? It involves turning financial innovation into practical solutions. While it has, in a sense, been with us since the creation of money, it now relies on people from many disciplines—economics, mathematics, physics—and has become recognized as a profession in itself. Understanding financial engineering is key to comprehending what has transpired in our financial markets in both good times and more troubled times.

Cara!

We thank you for any past contributions to the department and hope that you will consider making a contribution this year. Gifts big and small can add up! Given the demands placed on the department as a result of the popularity of our programs, your support can be used in so many ways. One important use of funds is paying our best current students to be research and/or teaching assistants, which allows them to develop the knowledge, confidence and skills that translate into benefits in the workplace and throughout their lives. Another important use of funds is to assist us in faculty recruitment, which as I have indicated above, has been going quite well. Please make your check payable to the Queens College Foundation and note on it "Department of Economics." Contributions to the scholarship fund in memory of Anne Hill, our former chair, whom many of you will remember, should indicate "Anne Hill Scholarship Fund."

Warm regards,

John Devereux
John Devereux
Professor and Chair.

PS. The college is about to undertake its required Middle States accreditation review, done every ten years. We hope to find out what you are doing and learn your evaluation of your QC education. So that we can contact you, please include your email address and graduation date on the slip below or email us at Econ.AlumniCorner@qc.cuny.edu. If you e-mail us, feel free to send an update on your whereabouts or on events that you would like us to post on Alumni Corner.

«FirstName» we want to hear from you!
Log onto «PURL» today!

YES, I want to support the Queens College Economics Department!

«Addressee»
«Position»
«Org Name»
«Address»
«Address2»
«City, State Zip»

Class Year/Major _____
Preferred telephone (_____) _____

I have included Queens College in my will/estate plans.

Please send me information on including Queens College in my will/estate plans.

Please accept my/our gift in the amount of \$«Ask1» \$«Ask2» \$«Ask3» Other: \$ _____

Check enclosed (please make payable to the Queens College Foundation)

ONLINE GIVING: visit www.qc.cuny.edu/supportqc

CREDIT CARD: One-time gift Monthly*

I authorize the Queens College Foundation to charge the amount of \$ _____ to my credit card.

Visa MasterCard AmEx Discover

Card No. _____ Exp. Date _____

Card member signature _____

*Your monthly sustainer donation will be billed to your credit card each month; you can contact us at any time to change/cancel your agreement.