

# INAS RASHAD KELLY

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## EDUCATION

Ph.D. in Economics, The City University of New York Graduate Center, New York NY, June 2004.  
Dissertation Topic: *Essays in the Economics of Obesity*.  
Fields of Specialization: Health Economics, Labor Economics, Public Finance.

B.A. in Economics, Summa Cum Laude, Phi Beta Kappa, Queens College of the City University of New York, Flushing NY, June 2000.  
Minors: Mathematics, Business & Liberal Arts.

## EXPERIENCE

Assistant Professor of Economics, Queens College of the City University of New York, Flushing NY, *August 2009 – Present*.  
Member, Doctoral Faculty, City University of New York Graduate Center, New York NY.

Assistant Professor of Economics, Georgia State University, Andrew Young School of Policy Studies, Atlanta GA, *August 2004 – August 2009*.  
Faculty Affiliate, Georgia State University's *Georgia Health Policy Center, Partnership for Urban Health Research*, and the *W.J. Usery Workplace Research Group*.

Faculty Research Fellow, National Bureau of Economic Research, Health Economics Program, *December 2005 – Present*.

Research Analyst, National Bureau of Economic Research, New York NY, *June 2000 – August 2004*.

Adjunct Lecturer, Managerial Economics, Baruch College, MBA in Health Care Administration Program, New York NY, *August 2003 – December 2003*.

Adjunct Lecturer, Introduction to Econometrics, Introduction to Microeconomics, Introduction to Macroeconomics, Queens College Economics Department, Flushing NY, *August 2001 – June 2004*.

Adjunct Lecturer, Introduction to Macroeconomics, Queensborough Community College, Social Sciences Department, Bayside NY, *August 2001 – December 2001*.

## JOURNAL ARTICLES

“From Cradle to Classroom: High Birth Weight and Cognitive Outcomes” (with Resul Cesur). *Forum for Health Economics and Policy*, Vol. 13: Iss. 2 (Health Economics), Article 2. [Also NBER Working Paper No. 14524.]

- “Incentives in Obesity and Health Insurance” (with Sara Markowitz). *Inquiry*, 46(4): 418-432, Winter 2009/2010. [Also NBER Working Paper No. 13113, May 2007.]
- “Contribution of the School Environment to Physical Fitness in Children and Youth” (with Mary Ann Phillips, Michelle Revels, and Dawud Ujamaa). *Journal of Physical Activity and Health*, 7(3), forthcoming May 2010.
- “Associations of Cycling With Urban Sprawl and the Gasoline Price.” *American Journal of Health Promotion*, 24(1): 27-36, Sept/Oct 2009.
- “Overweight Status, Self-Perception and Suicidal Behaviors among Adolescents” (with Dhaval Dave). *Social Science & Medicine*, 68(9): 1685-1691, May 2009.
- “Trends in U.S. Food Prices, 1950-2007” (with Thomas Christian). *Economics and Human Biology*, 7(1): 113-120, March 2009.
- “Employer-Provided Health Insurance and the Incidence of Job-Lock: A Literature Review and Empirical Test” (with Eric Sarpong). *Expert Review of Pharmacoeconomics & Outcomes Research*, 8(6): 583-591, December 2008.
- “Fast-Food Restaurant Advertising on Television and Its Influence on Childhood Obesity” (with Shin-Yi Chou and Michael Grossman). *Journal of Law and Economics*, 51(4): 599-618, November 2008. [Also NBER Working Paper No. 11879, December 2005.]
- “The Effects of Retirement on Physical and Mental Health Outcomes” (with Dhaval Dave and Jasmina Spasojevic). *Southern Economic Journal*, 75(2): 497-523, October 2008. [Also NBER Working Paper No. 12123, March 2006.]
- “Height, Health, and Income in the US, 1984-2005.” *Economics and Human Biology*, 6(1): 108-126, March 2008.
- “Obesity and Time Preference: The Health Consequences of Discounting the Future” (with Lei Zhang). *Journal of Biosocial Science*, 40(1): 97-113, January 2008.
- “Obesity and Diabetes: The Roles That Prices and Policies Play.” *Advances in Health Economics and Health Services Research*, 17: 113-128, 2007.
- “Structural Estimation of Caloric Intake, Exercise, Smoking, and Obesity.” *Quarterly Review of Economics and Finance*, 46(2): 268-283, May 2006. [Also NBER Working Paper No. 11957, January 2006.]
- “The Super Size of America: An Economic Estimation of Body Mass Index and Obesity in Adults” (with Michael Grossman and Shin-Yi Chou). *Eastern Economic Journal*, 32(1): 133-148, Winter 2006. [Also NBER Working Paper No. 11584, August 2005.]
- “Do Sprawling Counties in Georgia Adversely Affect Health? A Focus on Obesity and Cancer” (with Michael Eriksen). *Urban-Rural Interfaces Conference Proceedings*, pp.299-305, August 2005.
- “Whose Fault Is It We’re Getting Fat? Obesity in the United States.” *Public Policy Research*, 12(1): 30-36, March 2005.

“The Economics of Obesity” (with Michael Grossman). *Public Interest*, 156: 104-112, Summer 2004.

“Teenage Sex, Drugs and Alcohol Use: Problems Identifying the Cause of Risky Behaviors” (with Robert Kaestner). *Journal of Health Economics*, 23(3): 493-503, May 2004.

“Assessing the Underlying Economic Causes and Consequences of Obesity.” *Gender Issues*, 21(3): 17-29, Summer 2003.

## **OTHER PUBLICATIONS**

“Publicly-Available Data Useful for Social Science Research on Obesity” (edited by John Cawley). *Handbook of the Social Science of Obesity*, Chapter 2, forthcoming.

Book Review for “Obesity, Business, and Public Policy” (edited by Zoltan J. Acs and Alan Lyles). *Eastern Economic Journal*, 35(2): 267-269, Spring 2009.

“Incentives in Obesity and Health Insurance” (with Sara Markowitz). *Health and Ageing Geneva Association Information Newsletter*, 17: 3-6, October 2007.

“Shape Up, Kids.” *Dallas Morning News*, October 22, 2005.

“Obesity: Why Have Americans Gotten So Fat? Some of the Reasons May Surprise You.” *Dallas Morning News*, August 2, 2004.

“Q&A” (with Michael Grossman). *Obesity Policy Report*, September 1, 2004.

## **WORKING PAPERS**

“Exposure to Food Advertising on Television, Food Choices and Childhood Obesity” (with Tatiana Andreyeva).

“Cycling: An Increasingly Untouched Source of Physical and Mental Health.” [NBER Working Paper No. 12929, February 2007.]

“The Aggregate Spillover Effects of Alcohol: The Impact of Alcohol Abuse on State-level Income Growth” (with Resul Cesur).

“Obesity and Depression: Establishing Causality” (with Gregory Colman).

“The Effect of ADA on Employment: The Case of Obesity” (with Jennifer Tennant).

“Peer Effects in Obesity” (with Mary Beth Walker).

“How Do Business Cycles Affect Our Eating Habits?” (with Dhaval Dave).

## **WORKS IN PROGRESS**

“Height, Health, and Income in the US: A State-Level Analysis.”

“Exploring the Unintended Consequences of BMI Report Cards” (with Dhaval Dave).

“Global Health and the Economy: A Closer Look” (with Nadia Doytch and Dhaval Dave).

## PRESENTATIONS

**Presenting Author:** “How Do Business Cycles Affect Our Eating Habits?” (with Dhaval Dave). Eastern Economics Association Conference, February 2010, Philadelphia PA.

**Presenting Author:** “Exposure to Food Advertising on Television, Food Choices and Childhood Obesity” (with Tatiana Andreyeva). Workshop on the Economics of Obesity, December 2009, Paris School of Economics, Paris, France. Sizing Up Food Marketing and Childhood Obesity, December 2009, Federal Trade Commission, Washington DC.

**Presenting Author:** “Employer-Provided Health Insurance and the Incidence of Job Lock: Is There A Consensus?” (with Eric Sarpong). American Society of Health Economists Conference, June 2008, Durham NC.

**Presenting Author:** “Assessing School-Level Factors Contributing to Physical Fitness of Georgia’s Children and Youth” (with Mary Ann Phillips, Michelle Revels, and Dawud Ujamaa). Academy Health Conference, June 2008, Washington DC.

**Presenting Author:** “Cycling, Urban Sprawl, and the Gasoline Price.” Academy Health Conference, June 2008, Washington DC.

**Presenting Author:** “Cycling: An Increasingly Untouched Source of Physical and Mental Health.” University of South Florida, January 2007, Tampa FL. Centers for Disease Control Prevention Effectiveness Seminar, August 2007, Atlanta GA. University of Georgia, February 2008, Athens GA.

**Presenting Author:** “Incentives in Obesity and Health Insurance” (with Sara Markowitz). Southern Economics Association Conference, November 2006, Charleston SC. Eastern Economics Association Conference, February 2007, New York NY. International Health Economics Association Conference, July 2007, Copenhagen, Denmark. American Society of Health Economists Conference, June 2008, Durham NC.

**Presenting Author:** “Obesity and Depression: Establishing Causality” (with Gregory Colman). International Health Economics Association Conference, July 2007, Copenhagen, Denmark.

**Presenting Author:** “Overweight Status, Self-Perception and Suicidal Behaviors among Adolescents” (with Dhaval Dave). Southern Economics Association Conference, November 2006, Charleston SC. International Health Economics Association Conference, July 2007, Copenhagen, Denmark.

**Presenting Author:** “The Effects of Retirement on Physical and Mental Health Outcomes” (with Dhaval Dave and Jasmina Spasojevic). Georgia State University, August 2006, Atlanta GA.

**Presentation:** “Economic Explanations for the Rise in Obesity.” Ecology of Obesity Conference, June 2005, Ithaca NY.

**Presenting Author:** “Are We Paying Too Little for Sugar and Its Substitutes? The Role of Price in Preventing Diabetes.” Eastern Economics Association Conference, March 2005, New York NY.

**Presenting Author:** “Fast-Food Restaurant Advertising on Television and Its Influence on Childhood Obesity” (with Shin-Yi Chou and Michael Grossman). Eastern Economics Association Conference,

February 2004, Washington DC. Association for Public Policy Analysis and Management Conference, October 2004, Atlanta GA. Southern Economics Association Conference, November 2004, New Orleans LA. Centers for Disease Control Prevention Effectiveness Seminar, May 2005, Atlanta GA. Lehigh University, April 2005, Bethlehem PA. International Health Economics Association Conference, July 2005, Barcelona, Spain. Child Policy Symposium, Clayton College, September 2005, Morrow GA. Academy Health Conference, June 2008, Washington DC. Rudd Center for Food Policy and Obesity at Yale University, November 2008, New Haven CT.

**Presenting Author:** “Urban Sprawl and Its Influence on Obesity and Cancer in Georgia” (with Michael Eriksen). Urban/Rural Interfaces Conference, March 2005, Atlanta GA.

**Presenting Author:** “The Super Size of America: An Economic Estimation of Body Mass Index and Obesity in Adults” (with Michael Grossman and Shin-Yi Chou). Eastern Economics Association Conference, February 2003, New York NY. Midwest Economics Association Conference, March 2003, St. Louis MO. International Health Economics Association Conference, June 2003, San Francisco CA.

**Organizer and Chair:** “The Economics of Obesity.” Eastern Economics Association Conference, March 2005, New York NY.

**Organizer:** “The Economics of Risky Behaviors.” International Health Economics Association Conference, July 2007, Copenhagen, Denmark.

**Chair:** “Children’s Health.” Eastern Economics Association Conference, February 2007, New York NY.

**Chair:** “Criminogenic Commodities.” Association for Public Policy Analysis and Management Conference, October 2004, Atlanta GA.

## **REFEREEING EXPERIENCE**

Served as a reviewer for *Advances in Health Economics and Health Services Research*, *American Journal of Agricultural Economics*, *American Journal of Preventive Medicine*, *Contemporary Economic Policy*, *Economic Inquiry*, *Economics and Human Biology*, *Empirical Economics*, *European Journal of Clinical Nutrition*, *Forum for Health Economics & Policy*, *Geneva Papers*, *Health Economics*, *Inquiry*, *Journal of Adolescent Health*, *Journal of Health Economics*, *Journal of Human Capital*, *Journal of Human Resources*, *Journal of Political Economy*, *Journal of Population Economics*, *Journal of Studies on Alcohol*, *Medical Care*, *Public Finance Review*, *Quarterly Journal of Economics*, *Review of Economics of the Household*, *Southern Economic Journal*, *Social Science & Medicine*, the National Science Foundation, the Robert Wood Johnson Foundation, and the Social Sciences and Humanities Research Council of Canada.

## **TEACHING EXPERIENCE**

**Courses Taught:** Health Economics, Economics of Poverty and Public Policy, Econometrics, Microeconomics, Senior Capstone in Economic Policy, Economic Perspectives in Global Policy, Principles of Microeconomics, Principles of Macroeconomics, Social and Behavioral Sciences and Public Health (regular Guest Lecturer).

## **SERVICE**

### **DOCTORAL DISSERTATION ADVISING:**

#### **Chair:**

- Resul Cesur (Ph.D., June 2009), “Essays on the Aggregate Burden of Alcohol Abuse”
- Thomas Christian (Ph.D., anticipated June 2010), “Opportunity Costs Surrounding Exercise and Dietary Behaviors: The Effect of Commuting Time Costs on Health-Related Activities”

#### **Committee Member:**

- Roy Wada (2006) “Obesity and Physical Fitness in the Labor Market”
- Mercy Mvundura (2007) “Menopause Transition and Labor Market Outcomes”
- Eric Sarpong (2007) “Alcohol Consumption and Retirement Outcomes”

#### **Reader:**

- Ashley Custard (2009) “The Impact of Georgia’s Accountability System on Subgroup Populations”
- Solomon Tesfu (2008) “Three Essays on Human Capital”
- Monica Ospina (2008) “Shocks, Coping Strategies and Safety Nets: An Evaluation of a CCT Program ‘Familias en Acción’”
- Viviane Malafaia (2007) “The Effect of Changes in Maternity Leave Policy on Labor Market Outcomes for Females in Brazil”
- Benjamin Miller (2007) “Estimating the Firm’s Demand for Human Resource Management Practices”
- D. Djesika Amendah (2006) “Labor Market Outcomes and Welfare Participation of Teen Mothers: Evidence from Georgia”
- Asmaa El-Ganainy (2004) “Value-Added Taxation, Consumption, and Economic Growth”

### **MASTER’S THESIS ADVISING:**

- Donald Clark (2008) “Medical Malpractice: Tort Reform”
- Michael Melnick (2007) “Getting a Healthy Education”

### **COMMITTEES (QUEENS COLLEGE – CITY UNIVERSITY OF NEW YORK):**

Campus Affairs and Environment Committee, 2010-present

Curriculum Committee (Economics), 2009-present

Faculty Liaison to the BALA Subcommittee for the Business Advisory Board, 2010-present

Departmental Liaison for Student Affairs, 2009-present

### **COMMITTEES (GEORGIA STATE UNIVERSITY):**

Search committee for Clinical Assistant Professor, 2008-2009.

Child Policy Initiative Committee, 2008-2009.

General Education Assessment Committee, 2007-2009.

Diversity Plan Committee, 2007-2009.

Ph.D. Health Emphasis Committee, 2007-2009.

Undergraduate Programs Committee, 2005-2009.

Search committee for Assistant Professor of Labor Economics, 2007-2008.

Search committee for new Economics Chair, 2007.

Search committee for Usury Chair, 2006-2007.

Temporary Research Chair for the Chronic Disease and Aging Research Team, 2004-2005.

## PROFESSIONAL MEMBERSHIPS

International Health Economics Association  
American Society of Health Economists  
Eastern Economic Association  
Southern Economic Association  
American Economic Association

## HONORS

Queens College Presidential Scholarship (1996-2000)  
Omicron Delta Epsilon Honor Society (1997-2000)  
Phi Beta Kappa Honor Society (1999-2000)  
Charles S. Colden Award for Academic Excellence (2000)  
Robert E. Gilleece Fellowship (2000-2004)

## RESEARCH SUPPORT

### Ongoing Research Support:

Robert Wood Johnson Foundation Quick Strike and Impact Study 10/01/09-10/01/10  
*Food Marketing and Childhood Obesity*

The proposed study is designed to test the hypothesis that exposure to fast food, soft drink, and cereal advertising on television affects children's food consumption behaviors and body mass index (BMI).  
Role: Co-Investigator

### Completed Research Support:

FY09 Georgia State University Faculty Mentored Grant 07/01/08-06/01/09  
*High Birth Weight and School Outcomes*

The goal of this project was to assess the potential effect that high birth weight had on cognitive outcomes using two national data sets.

Role: PI

National Institute of Diabetes and Digestive and Kidney Diseases, DHHS 01/01/00-01/01/04  
*Prevention, Economics, and Obesity*

The goal of this project was to assess the economic causes and the determinants of the rise in the adult obesity rate in the United States.

Role: Research Analyst